



*Primordial*  
by Mister Pet

**GRAIN FREE**

COMPLETE AND BALANCED NUTRITION

**NATURAL  
INSTINCT**

**HOLISTIC  
NUTRITION  
TOTAL  
PROTECTION**





Excellence in Wellness

Producing genuine, well-balanced pet food that will contribute in a healthy, tasty way to the long life of our animal friends: this is Mr Pet's primary mission. Established in 1995, the company has its roots in the tradition and experience of the Gambarelli family, who have been passing down their knowledge of animal nutrition from generation to generation. Love and passion for their work, but above all for animals, have led Mister Pet to use only ingredients that are highly selected and mostly fresh: meat, fish, fruit, vegetables and medicinal plants are tracked and checked at every stage of processing.

A fifty year long story,  
made of love for animals and passion.

In the company's laboratory, Mister Pet applies a scientific approach to its constant commitment to the study of new products and recipes, with the specific expertise of in-house veterinaries and nutritionists who are able to test and check results at every growth stage of the animals.

In our factory, fully owned by the Gambarelli family, we prepare our products with the same care that you would use.

Large quantities, high safety features, plants designed to optimize processing, systematic inspections on lines and samples, national and international certifications (ISO 22000 and IFSFOOD) give consumers a guarantee of total product quality.



Enzo, Daniele and Fabio Gambarelli  
Mister Pet is controlled exclusively by the Gambarelli family, who oversee every strategic division of the company.

We are located on the hills around Parma, an area known as the Italian Food Valley, where the food culture is deeply rooted in the rituals of human experience and in the rituals of nature. Everything in the Food Valley speaks of food and superior quality products that are known and appreciated all over the world.

Lucky to be born  
in an area with a  
strong focus on food:  
the Italian Food Valley

This is where our pet food is created, using the finest ingredients, selected and tracked all along the supply chain, made with the experience of people committed to guarantee quality without compromise.

Mister Pet products are natural, only steam-cooked meat enriched with medicinal herbs, fruit and vegetables, to ensure the correct intake of vitamins required by the nature of your dog or cat.





**ZERO  
CEREALS**

# Primordial

by Mister Pet

**GRAIN FREE**



The Primordial food line rediscovers and respects dogs and cats' most ancient and natural nutritional instincts. Anatomically carnivores, as demonstrated by their mastication (teeth and jaws) and short intestinal tract, dogs prefer a diet rich in meat (protein) and poor in grains (carbohydrates). Thanks to the absence of grains and a 70% select meat content, the Primordial Grain Free line keeps the glycaemic index low; the 35% fresh meat content guarantees that dogs find it palatable and easy to digest. The contents are steamed to preserve the integrity of the proteins and ensure they can be assimilated.

A food line that respects the ancient and natural nutritional instincts of dogs and cats.

The wide range of meat and fish is chosen on the basis of their biological value and nutritional features as well as on their place of origin. We only use meat from farms that apply ethical principles of humane treatment of animals.



**NATURAL  
INGREDIENT**

**70%  
ANIMAL  
ingredients**



#### 35% FRESH MEAT

High-quality fresh meat makes this food highly digestible, and most importantly it preserves all the nutritional benefits, making them readily available and giving the food a very palatable taste.

#### WHITE MEATS Chicken, Turkey, Duck

Exclusively from ground-raised poultry, this meat is rich in nutrients, protein and fat.

**NATURAL  
INGREDIENT**  
**70%  
ANIMAL  
ingredients**

**LOW CARB**

Selected meats from sustainable hormone-free farms (from countries that prohibit the use of hormones).

#### RED MEATS Lamb, Buffalo, Deer

Lamb and deer from free-range farms, buffaloes bred and raised in Italy, provide very genuine, protein-rich meat, to give your pet the right energy in a natural way.

#### FISH Salmon, Tuna, Mackerel, Trout, Herring

Fished in nature with sustainable methods, this high-quality fish is full of protein and Omega 3 fatty acids that will help to keep your dog or cat healthy.





**ZERO  
CEREALS**



## Holistic Nutrition

Wellness  
& Appetible

**100%**  
NATURAL

**70%**  
ANIMAL  
ingredients

**30%**  
VEGETABLES  
herb and fruit

**GRAIN FREE**



### NOT JUST MEAT

Primordial Grain Free does not just contain Meat: with a 30% Vegetable content, rich in active ingredients and essential oils, it is a Holistic Nutrition food, ideal for a balanced diet for dogs and cats.

## Vegetables, fruits and medicinal plants for natural balanced diet

Selected vegetables to guarantee constantly low glycaemic index, vitamin-rich fruit, bioavailable minerals, natural polyphenols and fortifiers, antioxidants; medicinal herbs and plants, phytonutrients with liver protection and depurative properties, all foods that animals would spontaneously find in nature, to improve their health.



**NATURAL  
INGREDIENT**

**30%**  
VEGETABLES  
herb and fruit



### PINEAPPLE, APPLE

Plenty of fruit, an excellent help for the intestine during digestion.

### POMEGRANATE, BLACKBERRY, CRANBERRY, BILBERRY, DOG ROSE, ROSEMARY

Rich in vitamins, minerals and antioxidants to fight free radicals.

### DANDELION, MILK THISTLE

Medicinal plants that perform a liver protective action.

## Holistic Nutrition, Total Protection

### LESPEDeza, CRANBERRY, BILBERRY

Thanks to their diuretic properties, they are highly beneficial for the urinary tract.

### YUCCA

Rich in mineral salts, it is also effective in reducing the smell of feces and urine.

### SEAWEED

A rich source of iodine and mineral salts, it helps the metabolism of pets for increased general wellness.





**ZERO  
CEREALS**

**Primordial**  
by Mister Pet

**LOW CARB**

**GRAIN FREE**



Grains are not part of the instinctive nutritional habits of dogs and cats, for this reason all our Primordial range foods are grain free.

Primordial Grain-free reproduce in a natural way the balance and the variety of foods that our animal friends would spontaneously obtain in nature, to creating the total organism's protection.

## Primordial Grain-Free: a range of foods containing no grains

The vegetables used are low in carbohydrates and have been selected to keep the glycaemic index constant and offer an adequate balance of foods that will guarantee energy and good health of the animals.

### TOTAL PROTECTION



**TASTE**

Highly appealing and digestible



**HEALTHY**

Natural prebiotics and antioxidants



**NATURAL**

Only 100% natural ethical ingredients



**GLYCEMIC**

Low and constant glycaemic index



**HOLISTIC**

Medicinal herbs and botanical essences



**COOKED**

Steamed



**GREEN**

Made using clean energy



**RESPECT**

No animal testing



#### RESPECT FOR NATURE AND FOR THE ENVIRONMENT

Mister Pet use solar energy from photovoltaic panels to cover almost all our electricity needs.

The air and water we use are filtered so they can be returned to nature in their original condition.



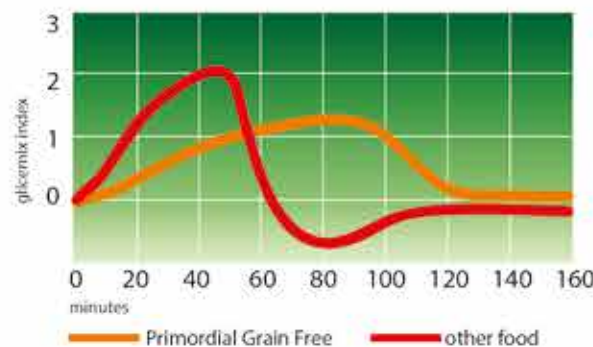
#### ONLY NATURAL INGREDIENTS

Mister Pet ensures and checks that all the vegetables used are OGM-FREE and that meat comes from ground-raised or free-range animals.



#### FRIENDS OF THE ANIMALS

Mister Pet does not conduct tests on animals. Our foods are tested by farmers in appropriate conditions, without causing discomfort to dogs and cats.





**ZERO  
CEREALS**

# Primordial

by Mister Pet

**GRAIN FREE**

**DOGS  
LINE**



## Holistic Nutrition

Wellness  
& Appetite

**100%**  
NATURAL

**70%**  
ANIMAL  
Ingredients

**30%**  
VEGETABLES  
herb and fruit



# NATURAL GROWTH



## PUPPY CHICKEN SEA FISH

THE ANCESTORS OF DOGS WERE WOLVES,  
CARNIVOROUS PREDATORS.  
WOLF CUBS FED ON WHAT THE PACK HAD  
CAPTURED AND ADAPTED TO A DIET  
OF FRESH MEAT AND FISH.

MILK THISTLE - POMEGRANATE - DOG ROSE - PINEAPPLE - ROSEMARY

**Primordial Grain-Free Puppy Chicken and Sea fish**, is a complete grain-free food, rich in high biological value proteins and with an appropriate amino acid composition. Chicken meat, strictly from ground-raised animals, provides easy-to-digest proteins, with a palatable taste that dogs love. Sea fish, rich in minerals salts, provides easy-to-digest proteins and, like all fish, is rich in Omega 3 fatty acids, which perform an important cosmetic action on skin and hair and highly beneficial for the cardiovascular system (heart and arteries). Fruit and vegetables, rich in vitamins, minerals and phytonutrients; the digestive properties of pineapple, the antioxidant action of pomegranate and dog rose and the liver support effect of milk thistle give this meal the perfect balance of taste and nutrients, a true holistic product that actively contributes to the overall health of dogs.

**Complete feed for dogs Puppy. Composition:** Fresh sea fish (35%), dehydrated chicken's meat (25%), peas, potatoes, chicken's fats (11%), broad beans, linseed (2%), dried beet pulp, yeast, seaweeds meal (0.3%), dried chicory pulp, Fructo-oligosaccharides FOS (0.2%), yeast product (MOS 0.2%), Mojave Yucca (0.03%), Milk Thistle (Silybum marianum L.) (0.02%), dehydrated pineapple stem (Ananas sativus L.) (0.02%), dehydrated Pomegranate (Punica granatum) (0.02%), Dog Rose dehydrated fruit (Rosa Canina L., Pendulina L.) (0.002), dehydrated Blackberry (Rubus ulmifolius Schott.) (0.0006%), Glucosamine (100 mg/kg), Chondroitin sulphate (50 mg/kg), Rosemary extract. **Nutritional Additives per kg:** 3a672a A Vitamin 22500 UI, D3 Vitamin 1550 UI, 3a700 E Vitamin 190 mg, E4 cupric sulphate pentahydrate 67 mg, E1 ferrous carbonate 70 mg, E5 manganous oxide 88 mg, E6 zinc sulphate monohydrate 211 mg, E2 potassium iodide 5.04 mg, E8 sodium selenite 0.39 mg. **Analytical constituents:** Moisture 8%, Crude Protein 30%, crude oils and fats 19%, crude ash 8%, crude fibres 2.6%.

**NATURAL  
INGREDIENT**

**70%**  
ANIMAL  
ingredients

**30%**  
VEGETABLES  
herb and fruit







# MINI DUCK TROUT

THE ANCESTORS OF DOGS WERE WOLVES, CARNIVOROUS PREDATORS THAT LIVED CLOSE TO WATER COURSES AND FED ON FRESH MEAT AND FISH.



# ADULT LAMB TUNA

THE ANCESTORS OF DOGS WERE WOLVES, CARNIVOROUS PREDATORS THAT LIVED CLOSE TO WATER COURSES AND FED ON FRESH MEAT AND FISH.



MILK THISTLE - POMEGRANATE - APPLE - DOG ROSE - ROSEMARY

**Primordial Grain-Free Duck and Trout**, is a complete grain-free food, rich in high biological value proteins and with an appropriate amino acid composition. Duck meat, strictly from ground-raised animals, provides complete proteins, with a palatable taste that dogs love. Trout, a fish that lives only in clean, clear waters provides easy-to-digest proteins and, like all fish, is rich in Omega 3 fatty acids, which perform an important cosmetic action on skin and hair and is highly beneficial for the cardiovascular system (heart and arteries). Fruit and vegetables, rich in vitamins, minerals and phytonutrients; the digestive properties of pineapple, the antioxidant action of pomegranate and dog rose and the liver support effect of milk thistle give this meal the perfect balance of taste and nutrients, a true holistic product that actively contributes to the overall health of dogs.

**Complete feed for adult dogs small breed. Composition:** Fresh Trout (35%), dehydrated Duck's meat (25%), peas, potatoes, chicken's fat (10%), broad beans, linseed (2.5%), dried beet pulp, yeast, seaweeds meal (0.3%), Fructo-oligosaccharides FOS (0.2%), yeast product (MOS 0.2%), Mojave Yucca (0.03%), Milk Thistle (Silybum marianum L.) (0.02%), dehydrated Pomegranate (Punica granatum) (0.02%), dehydrated Apple (Malus pumila) (0.02%), Dog Rose dehydrated fruit (Rosa Canina L.R., Pendulina L.) (0.002), Glucosamine, Chondroitin sulphate, Rosemary extract. **Nutritional Additives per kg:** 3a672a A Vitamin 21000 UI, D3 Vitamin 1400 UI, 3a700 E Vitamin 180 mg, E4 cupric sulphate pentahydrate 59 mg, E1 ferrous carbonate 62 mg, E5 manganous oxide 77 mg, E6 zinc sulphate monohydrate 186 mg, E2 potassium iodide 4.85 mg, E8 sodium selenite 0.35 mg. **Analytical constituents:** Moisture 8%, Crude Protein 30%, crude oils and fats 20%, crude ash 8.4%, crude fibres 2.4%.

**NATURAL INGREDIENT**

**70% ANIMAL ingredients** | **30% VEGETABLES herb and fruit**

DANDELION - POMEGRANATE - PINEAPPLE - DOG ROSE - ROSEMARY

**Primordial Grain-Free Tuna and Lamb**, is a complete grain-free food, rich in high biological value proteins and with an appropriate amino acid composition. Lamb meat, strictly from free-range animals, provides complete proteins, with a palatable taste that dogs love. Tuna provides easy-to-digest proteins and is a rich source of Omega 3 fatty acids, which perform an important cosmetic action on skin and hair and highly beneficial for the cardiovascular system (heart and arteries). Fruit and vegetables, rich in vitamins, minerals and phytonutrients; the digestive properties of pineapple, the antioxidant action of pomegranate and dog rose and the liver support effect of dandelion give this meal the perfect balance of taste and nutrients, a true holistic product that actively contributes to the overall health of dogs.

**Complete feed for adult dogs. Composition:** Fresh Tuna (35%), dehydrated Lamb's meat (18%), peas, potatoes, chicken's fat (10%), dehydrated Pork's meat (8%), broad beans, linseed (2%), dried beet pulp, yeast, seaweeds meal (0.3%), Fructo-oligosaccharides FOS (0.2%), yeast product (MOS 0.2%), Mojave Yucca (0.03%), Dandelion root powder (Taraxacum officinale W.) (0.02%), dehydrated Pomegranate (Punica granatum) (0.02%), dehydrated pineapple stem (Ananas sativus L.) (0.02%), Dog Rose dehydrated fruit (Rosa Canina L.R., Pendulina L.) (0.002), Glucosamine, Chondroitin sulphate, Rosemary extract. **Nutritional Additives per kg:** 3a672a A Vitamin 21000 UI, D3 Vitamin 1400 UI, 3a700 E Vitamin 180 mg, E4 cupric sulphate pentahydrate 59 mg, E1 ferrous carbonate 62 mg, E5 manganous oxide 77 mg, E6 zinc sulphate monohydrate 186 mg, E2 potassium iodide 4.85 mg, E8 sodium selenite 0.35 mg. **Analytical constituents:** Moisture 8%, Crude Protein 30%, crude oils and fats 19%, crude ash 8.3%, crude fibres 2.4%.

**NATURAL INGREDIENT**

**70% ANIMAL ingredients** | **30% VEGETABLES herb and fruit**



# NATURAL WELLNESS



## ADULT BUFFALO MACKEREL

THE ANCESTORS OF DOGS WERE WOLVES, CARNIVOROUS PREDATORS WHO HUNTED IN PACKS AND CAPTURED ANIMALS BIGGER THAN THEMSELVES, LIVED CLOSE TO WATER COURSES FEEDING ALSO ON FRESH FISH.

DANDELION - POMEGRANATE - PINEAPPLE - DOG ROSE - ROSEMARY

**Primordial Grain-Free Buffalo and Mackerel**, is a complete grain-free, highly-digestible food with non conventional proteins featuring low allergenic risk but high biological value. Buffalo meat, strictly bred and raised in Italy, provides complete proteins, with a palatable taste that dogs love. Fished Mackerel, like all fish, is a rich source of Omega 3 fatty acids, which perform an important cosmetic action on skin and hair and highly beneficial for the cardiovascular system (heart and arteries), rich in mineral salts its proteins are easy to digest. Fruit and vegetables, rich in vitamins, minerals and phytonutrients; the digestive properties of pineapple, the antioxidant action of pomegranate and dog rose and the liver support effect of dandelion give this meal the perfect balance of taste and nutrients, a true holistic product that actively contributes to the overall health of dogs.



**Complete feed for adult dogs. Composition:** Fresh Mackerel (35%), dehydrated Buffalo's meat (18%), peas, potatoes, chicken's fat (9%), dehydrated Pork's meat (8%), broad beans, linseed (2%), dried beet pulp, yeast, seaweeds meal (0,3%), Fructo-oligosacchrides FOS (0,2%), yeast product (MOS 0,2%), Mojave Yucca (0,03%), Dandelion root powder (Taraxacum officinale W.) (0,02%), dehydrated Pomegranate (Punica granatum) (0,02%), dehydrated pineapple stem (Ananas sativus L.) (0,02%), Dog Rose dehydrated fruit (Rosa Canina L.R., Pendulina L.) (0,002), Glucosamine, Chondroitin sulphate, Rosemary extract. **Nutritional Additives per kg:** 3a672a A Vitamin 21000 UI, D3 Vitamin 1400 UI, 3a700 E Vitamin 180 mg, E4 cupric sulphate pentahydrate 59 mg, E1 ferrous carbonate 62 mg, E5 manganous oxide 77 mg, E6 zinc sulphate monohydrate 186 mg, E2 potassium iodide 4,85 mg, E8 sodium selenite 0,35 mg. **Analytical constituents:** Moisture 8%, Crude Protein 30%, crude oils and fats 18%, crude ash 8,5%, crude fibres 2,4%.

**NATURAL INGREDIENT**

**70%**  
ANIMAL  
ingredients

**30%**  
VEGETABLES  
herb and fruit

# POWER INSTINCT



## ADULT CHICKEN SALMON

THE ANCESTORS OF DOGS WERE WOLVES, CARNIVOROUS PREDATORS THAT LIVED CLOSE TO WATER COURSES AND FED ON FRESH MEAT AND FISH

MILK THISTLE - POMEGRANATE - APPLE - DOG ROSE - ROSEMARY

**Primordial Grain-Free Chicken and Salmon**, is a complete, highly digestible grain-free food, rich in high biological value proteins and with an appropriate amino acid composition. Chicken meat, strictly from ground-raised animals, provides easy-to-digest proteins, with a palatable taste that dogs love. Salmon, like all fish, is a rich source of Omega 3 fatty acids, which perform an important cosmetic action on skin and hair and highly beneficial for the cardiovascular system (heart and arteries), rich in mineral salts its proteins are easy to digest. Fruit and vegetables, rich in vitamins, minerals and phytonutrients; the digestive properties of apple, the antioxidant action of pomegranate and dog rose and the liver support effect of milk thistle give this meal the perfect balance of taste and nutrients, a true holistic product that actively contributes to the overall health of dogs.

**Complete feed for adult dogs. Composition:** Fresh Salmon (35%), dehydrated chicken's meat (24%), peas, potatoes, chicken's fat (11%), broad beans, linseed (2%), dried beet pulp, yeast, seaweeds meal (0,3%), Fructo-oligosacchrides FOS (0,2%), yeast product (MOS 0,2%), Mojave Yucca (0,03%), Milk Thistle (Silybum marianum L.) (0,02%), dehydrated Pomegranate (Punica granatum) (0,02%), dehydrated Apple ( Malus pumila) (0,02%), Dog Rose dehydrated fruit (Rosa Canina L.R., Pendulina L.) (0,002), Glucosamine, Chondroitin sulphate, Rosemary extract. **Nutritional Additives per kg:** 3a672a A Vitamin 21000 UI, D3 Vitamin 1400 UI, 3a700 E Vitamin 180 mg, E4 cupric sulphate pentahydrate 59 mg, E1 ferrous carbonate 62 mg, E5 manganous oxide 77 mg, E6 zinc sulphate monohydrate 186 mg, E2 potassium iodide 4,85 mg, E8 sodium selenite 0,35 mg. **Analytical constituents:** Moisture 8%, Crude Protein 30%, crude oils and fats 18%, crude ash 8,3%, crude fibres 2,5%.

**NATURAL INGREDIENT**

**70%**  
ANIMAL  
ingredients

**30%**  
VEGETABLES  
herb and fruit







HIGH  
ACTIVITY

## ADULT DUCK TROUT



THE ANCESTORS OF DOGS WERE WOLVES,  
CARNIVOROUS PREDATORS THAT LIVED  
CLOSE TO WATER COURSES AND FED ON  
FRESH MEAT AND FISH.

DANDELION - POMEGRANATE - PINEAPPLE - DOG ROSE - ROSEMARY

**Primordial Grain-Free Duck and Trout**, is a complete grain-free food, rich in high biological value proteins and with an appropriate amino acid composition. Duck meat, strictly from ground-raised animals, provides complete proteins, with a palatable taste that dogs love. Trout, a fish that lives only in clean, clear waters provides easy-to-digest proteins and is rich in Omega 3 fatty acids, which perform an important cosmetic action on skin and hair and highly beneficial for the cardiovascular system (heart and arteries). Fruit and vegetables, rich in vitamins, minerals and phytonutrients; the digestive properties of pineapple, the antioxidant action of pomegranate and dog rose and the liver support effect of milk thistle give this meal the perfect balance of taste and nutrients, a true holistic product that actively contributes to the overall health of dogs.

**Complete feed for adult dogs. Composition:** Fresh Trout (35%), dehydrated Duck's meat (25%), peas, potatoes, chicken's fat (10%), broad beans, linseed (2.5%), dried beet pulp, yeast, seaweeds meal (0.3%), Fructo-oligosacchrides FOS (0.2%), yeast product (MOS 0.2%), Mojave Yucca (0.03%), Dandelion root powder (Taraxacum officinale W.) (0.02%), dehydrated Pomegranate (Punica granatum) (0.02%), dehydrated pineapple stem (Ananas sativus L.) (0.02%), Dog Rose dehydrated fruit (Rosa Canina L.R., Pendulina L.) (0.002), Glucosamine, Chondroitin sulphate, Rosemary extract. **Nutritional Additives per kg:** 3a672a A Vitamin 21000 UI, D3 Vitamin 1400 UI, 3a700 E Vitamin 180 mg, E4 cupric sulphate pentahydrate 59 mg, E1 ferrous carbonate 62 mg, E5 manganous oxide 77 mg, E6 zinc sulphate monohydrate 186 mg, E2 potassium iodide 4.85 mg, E8 sodium selenite 0.35 mg. **Analytical constituents:** Moisture 8%, Crude Protein 30%, crude oils and fats 19%, crude ash 8.4%, crude fibres 2.4%.

NATURAL  
INGREDIENT

70%  
ANIMAL  
ingredients

30%  
VEGETABLES  
herb and fruit



AGILITY  
INSTINCT

## ADULT DEER TURKEY



THE ANCESTORS OF DOGS WERE WOLVES,  
CARNIVOROUS PREDATORS WHO HUNTED IN  
PACKS AND CAPTURED ANIMALS BIGGER THAN  
THEMSELVES, BUT ALSO LONE PREDATORS WHO  
FED ON EVERY KIND OF FRESH MEAT.

DANDELION - POMEGRANATE - PINEAPPLE - DOG ROSE - ROSEMARY

**Primordial Grain-Free Deer and Turkey**, is a complete, highly digestible grain-free food, rich in high biological value proteins. Deer meat, strictly from free-range animals, provides non conventional proteins, low allergenic risk and a palatable taste that dogs love. Ground-raised turkey providing easy-to-digest proteins and an appropriate amino acid composition. Fruit and vegetables, rich in vitamins, minerals and phytonutrients; the digestive properties of pineapple, the antioxidant action of pomegranate and dog rose, the liver support effect of dandelion and flax seeds, a good source of Omega 3 fatty acids performing an important cosmetic action on skin and hair, give this meal the perfect balance of taste and nutrients, a true holistic product that actively contributes to the overall health of dogs.

Complete feed for adult dogs. Composition: Fresh Turkey mea

NATURAL  
INGREDIENT

70%  
ANIMAL  
ingredients

30%  
VEGETABLES  
herb and fruit





**ZERO  
CEREALS**

# Primordial

by Mister Pet

**GRAIN FREE**

**CATS  
LINE**



## Holistic Nutrition

Wellness  
& Appetible

**100%**  
NATURAL

**70%**  
ANIMAL  
Ingredients

**30%**  
VEGETABLES  
herb and fruit



# NATURAL EVOLUTION



## KITTEN TURKEY DUCK

CATS HAVE ALWAYS BEEN CARNIVOROUS  
PREDATORS WHO FEED ON THE  
FRESH MEAT OF BIRDS, SO THEIR DIET  
EXCLUDES ALL GRAINS.

MOJAVE YUCCA - LESPEDEZA - BILBERRY

**Primordial Grain-Free Kitten Duck and Turkey**, is a complete grain-free, highly digestible food, rich in high biological value proteins and with an appropriate amino acid composition. Duck and turkey meat, strictly from ground-raised animals, provides easy-to-digest proteins with a palatable taste that cats love. Enriched with fruit and vegetables that provide vitamins, minerals and phytonutrients; Lespedeza, with beneficial effects on the urinary tract, bilberry with antioxidant action and flax seeds, a good source of Omega 3 fatty acids performing an important cosmetic action on skin and hair, give this meal the perfect balance of taste and nutrients, a true holistic product that actively contributes to the overall health of cats.

**Complete nutrition for kittens. Composition:** fresh turkey meat (35%), dehydrated chicken meat (15%), peas, potatoes, dehydrated duck meat (10%), turkey and chicken fat (9%), fish meal (3%), broad beans, linseed (2%), dried beet pulp, liver hydrolysate, yeast, seaweed meal (0.3%), yeast products (MOS 0.2%), Mojave Yucca (0.033%), Lespedeza Capitata concentrate (Lespedeza capitata Mich.) (0.028%), bilberry concentrate (Vaccinium myrtillus L.) (0.016%), rosemary extract. **Nutritional additives per kg:** 3a672a vitamin A 21500 UI, vitamin D3 1450 UI, 3a700 vitamin E 200 mg, E4 cupric sulphate pentahydrate 67 mg, E1 ferrous carbonate 70 mg, E5 manganous oxide 88 mg, E6 zinc sulphate monohydrate 211 mg, E2 potassium iodide 5.04 mg, E8 sodium selenite 0.39 mg, taurine 2000 mg. **Analytical constituents:** moisture 8%, crude protein 32%, crude oils and fats 20%, crude ash 7.9%, crude fibres 2.5%

**NATURAL  
INGREDIENT**

**70%**  
ANIMAL  
ingredients

**30%**  
VEGETABLES  
herb and fruit







# HUNTING INSTINCT



BEING FELINES, CATS ARE CARNIVORES, EXCELLENT HUNTERS, AND HAVE ALWAYS FED ALSO ON FRESH FISH WHILE EXCLUDING ALL GRAINS FROM THEIR DIET.

## ADULT SALMON TUNA

MOJAVE YUCCA - LESPEDEZA - CRANBERRY

**Primordial Grain-Free Salmon and Tuna**, is a complete, highly digestible grain-free food, rich in high biological value proteins and with an appropriate amino acid composition. Salmon and tuna, strictly fished, provide complete easy-to-digest proteins, with a palatable taste that cats love. A good source of Omega 3 fatty acids which perform an important cosmetic action on skin and hair and highly beneficial for the cardiovascular system (heart and arteries). Fruit and vegetables, rich in vitamins, minerals and phytonutrients; Lespedeza with beneficial effects on the urinary tract, cranberry with antioxidant action, give this meal the perfect balance of taste and nutrients, a true holistic product that actively contributes to the overall health of cats.



**Complete food for adult cats. Composition:** fresh tuna (35%), dehydrated salmon flour (18%), peas, potatoes, dehydrated herring flour (10%), turkey and chicken fat (7%), broad beans, linseed (2.5%), dried beet pulp, liver hydrolysate, yeast, seaweed flour (0.24%), yeast products (MOS 0.16%), Mojave Yucca (0.0265%), Lespedeza Capitata concentrate (Lespedeza capitata Mich.) (0.028%), cranberry concentrate (Vaccinium macrocarpon Aiton.) (0.004%), rosemary extract. **Nutritional additives per kg:** 3a672a vitamin A 21000 UI, vitamin D3 1400 UI, 3a700 vitamin E 180 mg, E4 cupric sulphate pentahydrate 59 mg, E1 ferrous carbonate 62 mg, E5 manganous oxide 77 mg, E6 zinc sulphate monohydrate 186 mg, E2 potassium iodide 4.85 mg, E8 sodium selenite 0.35 mg, taurine 1000 mg. **Analytical components:** moisture 8%, crude protein 33%, crude oils and fats 16%, crude ash 7.9%, crude fibres 2.6%.

**NATURAL  
INGREDIENT**

**70%  
ANIMAL  
ingredients**

**30%  
VEGETABLES  
herb and fruit**



# NATURAL BALANCE



A CAT'S DIET INCLUDES NO CARBOHYDRATES AS THEY ARE STRICT CARNIVORES, EXCELLENT PREDATORS WHO HAVE ALWAYS FED ON FRESH MEAT AND FRESH FISH.

## NEUTERED TURKEY HERRING

MOJAVE YUCCA - LESPEDEZA - CRANBERRY

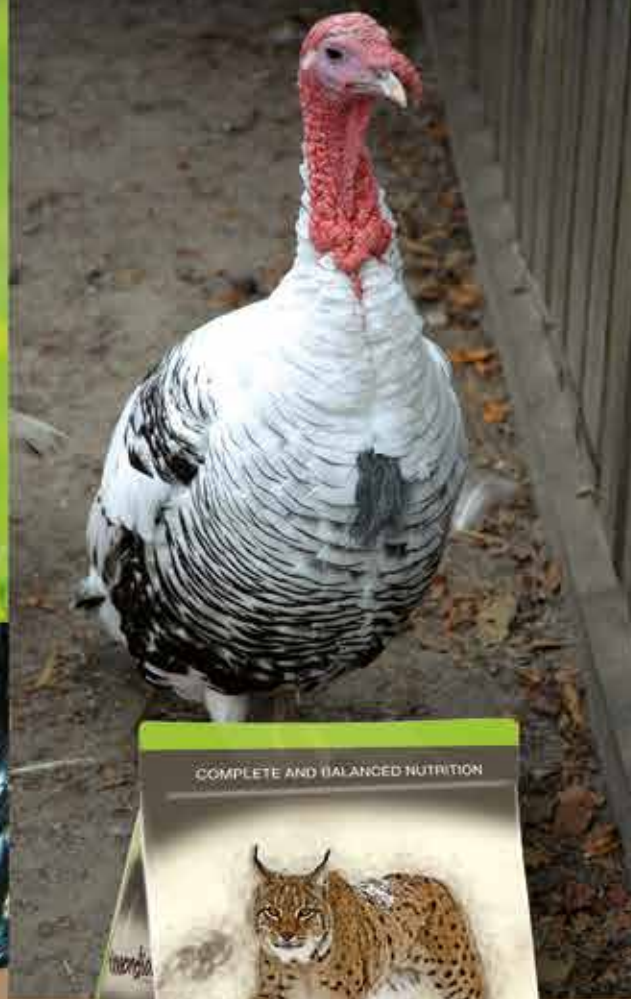
**Primordial Grain-Free Neutered Cat Turkey and Herring**, is a complete, highly digestible grain-free food, rich in high biological value proteins and with an appropriate amino acid composition. Turkey meat, strictly from ground-raised animals, is very tasty and with proteins that are easily digestible for cats. Herrings provide complete proteins and are a rich source of Omega 3 fatty acids, which perform an important cosmetic action on skin and hair and highly beneficial for the cardiovascular system (heart and arteries). Fruit and vegetables, rich in vitamins, minerals and phytonutrients; Lespedeza with beneficial effects on the urinary tract, cranberry with antioxidant action, give this meal the perfect balance of taste and nutrients, a true holistic product that actively contributes to the overall health of cats.

**Complete food for neutered cats. Composition:** fresh turkey meat (35%), dehydrated chicken meat (16%), peas, potatoes, dehydrated herring flour (10%), turkey and chicken fat (7%), dried beet pulp, broad beans, linseed (2%), liver hydrolysate (2%), yeast, seaweed flour (0.24%), yeast products (MOS 0.16%), Mojave Yucca (0.033%), Lespedeza Capitata concentrate (Lespedeza capitata Mich.) (0.028%), cranberry concentrate (Vaccinium macrocarpon Aiton.) (0.004%), rosemary extract. **Nutritional additives per kg:** 3a672a vitamin A 21000 UI, vitamin D3 1400 UI, 3a700 vitamin E 180 mg, E4 cupric sulphate pentahydrate 59 mg, E1 ferrous carbonate 62 mg, E5 manganous oxide 77 mg, E6 zinc sulphate monohydrate 186 mg, E2 potassium iodide 4.85 mg, E8 sodium selenite 0.35 mg, taurine 2000 mg. **Analytical components:** moisture 8%, crude protein 33%, crude oils and fats 14%, crude ash 7.5%, crude fibres 3%.

**NATURAL  
INGREDIENT**

**70%  
ANIMAL  
ingredients**

**30%  
VEGETABLES  
herb and fruit**





# ENERGY FORCE



CATS HAVE ALWAYS BEEN CARNIVOROUS PREDATORS WHO FEED ON THE FRESH MEAT OF BIRDS, THEIR DIET EXCLUDES ALL GRAINS.

## ADULT DUCK TURKEY

MOJAVE YUCCA - LESPEDEZA - CRANBERRY

**Primordial Grain-Free Duck and Turkey**, is a complete grain-free, highly digestible food, rich in high biological value proteins and with an appropriate amino acid composition. Duck and turkey meat, strictly from ground-raised animals, provides easy-to-digest proteins with a palatable taste that cats love. Enriched with fruit and vegetables that provide vitamins, minerals and phytonutrients; Lespedeza, with beneficial effects on the urinary tract, cranberry with antioxidant action and flax seeds, a good source of Omega 3 fatty acids performing an important cosmetic action on skin and hair, give this meal the perfect balance of taste and nutrients, a true holistic product that actively contributes to the overall health of cats.

**Complete food for adult cats. Composition:** fresh turkey meat (35%), dehydrated chicken meat (16%), peas, dehydrated duck meat (14%), potatoes, turkey and chicken fat (6%), broad beans, linseed (2%), dried beet pulp, liver hydrolysate, yeast, seaweed flour (0.24%), yeast products (MOS 0.16%), Mojave Yucca (0.0265%), Lespedeza Capitata concentrate (Lespediza capitata Mich.) (0.028%), cranberry concentrate (Vaccinium macrocarpon Aiton.) (0.004%), rosemary extract. **Nutritional additives per kg:** 3a672a vitamin A 21000 UI, vitamin D3 1400 UI, 3a700 vitamin E 180 mg, E4 cupric sulphate pentahydrate 59 mg, E1 ferrous carbonate 62 mg, E5 manganous oxide 77 mg, E6 zinc sulphate monohydrate 186 mg, E2 potassium iodide 4.85 mg, E8 sodium selenite 0.35 mg, taurine 1000 mg. **Analytical components:** moisture 8%, crude protein 33%, crude oils and fats 16%, crude ash 7.9%, crude fibres 2.5%.

**NATURAL  
INGREDIENT**

**70%**  
ANIMAL  
ingredients

**30%**  
VEGETABLES  
herb and fruit



# NATURAL WELLNESS



THE DIET OF CATS INCLUDES NO GRAINS, AS THEY ARE CARNIVORES. THEIR NUTRITION IS BASED ON ANIMAL PROTEINS FROM FRESH MEAT OR FRESH FISH.

## URINARY TURKEY HERRING

MOJAVE YUCCA - LESPEDEZA - CRANBERRY

**Primordial Grain-Free Urinary Turkey and Herring**, is a complete highly digestible, grain-free food, rich in protein and essential high biological value amino acids from meat; the quantity of vegetable protein has been reduced as these can lead to kidney problems over time. Turkey meat, strictly from ground-raised animals, is very tasty and has easy-to-digest proteins. Herrings provide complete proteins and are a rich source of Omega 3 fatty acids, which perform an important cosmetic action on skin and hair and highly beneficial for the cardiovascular system (heart and arteries). Fruit and vegetables, rich in vitamins and phytonutrients; Lespedeza with beneficial effects on the urinary tract, cranberry with antioxidant action, and low content of some minerals that can lead to the formation of kidney stones, to give this meal the perfect balance of taste and nutrients, a true holistic product that reduces the risk of kidney problems.

**Complete food for adult cats. Composition:** fresh turkey meat (35%), peas starch, dehydrated herring flour (12%), potatoes, dehydrated chicken meat (9%), turkey and chicken fat, dehydrated pork meat (5%), broad beans, dried beet pulp, linseed (2%), liver hydrolysate, yeast, seaweed flour (0.24%), yeast products (MOS 0.16%), Mojave Yucca (0.033%), Lespedeza Capitata concentrate (Lespediza capitata Mich.) (0.028%), cranberry concentrate (Vaccinium macrocarpon Aiton.) (0.004%), rosemary extract. **Nutritional additives per kg:** 3a672a vitamin A 21000 UI, vitamin D3 1400 UI, 3a700 vitamin E 180 mg, E4 cupric sulphate pentahydrate 59 mg, E1 ferrous carbonate 62 mg, E5 manganous oxide 77 mg, E6 zinc sulphate monohydrate 186 mg, E2 potassium iodide 4.85 mg, E8 sodium selenite 0.35 mg, taurine 2000 mg. **Analytical components:** moisture 8%, crude protein 32%, crude oils and fats 16.5%, crude ash 7.5%, crude fibres 2.8%, Calcium 0.9%, Phosphorus 0.85%, Magnesium 0.95%.

**NATURAL  
INGREDIENT**

**70%**  
ANIMAL  
ingredients

**30%**  
VEGETABLES  
herb and fruit







*Primordial*  
by Mister Pet

COMPLETE AND BALANCED NUTRITION

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